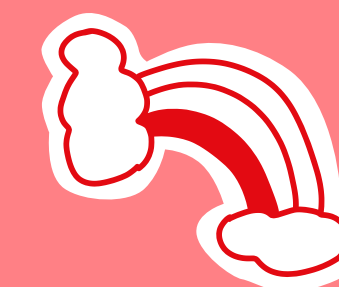


SUNDAY
7th JULY
#THANKYOUDAY

thankyouday.org.uk



Creator Pack 2024

Contents & Introduction



Contents of the Creator Pack

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Introductions

Join the UK's annual Thank You Day this year on Sunday 7th July!

It is an opportunity to come together through thanking the people on our streets, in our block of flats and all those local legends; the volunteers, teachers, carers who go the extra mile for us.

This year, individuals, organisations, Churches, Schools, Sports & Music Groups- everyone(!) are all coming together to host community take-overs, street parties, and local events as a way to say Thank You!

Now is your chance to join in. Host your own local community takeover, throw 'BB-Thank-Q or simply raise a glass to someone you want to thank. It's your chance to give thanks, and maybe even create a new connection!

However you choose to get involved, this Thank You Day, let's all get together and say a great big Thank You.



Why Thank You Day is awesome!

As a campaign designed to improve social connections in the UK, our impact is measured by awareness and participation!

Approximately

6.5 M* people in GB participated in Thank You Day 2023

Approximately

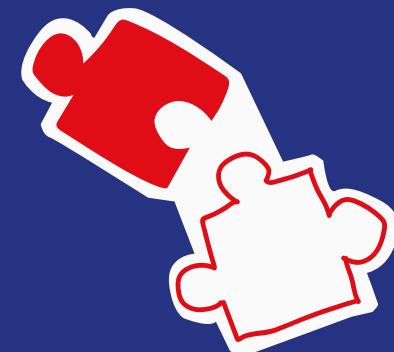
15 M adults across the UK have heard of TYD

For those who participated in Thank You Day 2023:



61%

said their local areas feel more united



89%

met someone from a different background



58%

said Thank You Day made it easier for them to meet new people



71%

agreed that Thank You Day made them speak to their neighbours

Thank You Day is a proven mechanism for helping people and communities to reconnect, but we need your help to make it happen.

Host your own **Community Takeover!**

Thank You Day is an opportunity for people to come together in their local area and thank the local legends who go the extra mile for us. It's a chance to fuse the bonds and connections to help face the difficult times together. By celebrating together, people can use the events to reach those who are truly in need of a friend.

What is a community takeover?

This year everyone is encouraged to come together for Community Takeovers, could you be the host of one in your area? The aim being Community Takeovers create the opportunity for new people to meet, celebrate the area they live in, and the people who make it special.

A community takeover could be you taking over public spaces to celebrate all that they have in common and to say thank you! At the heart of it will be food and fun that reflects the diversity of your community, and the things that make it home.

Invite everyone to get involved, especially those that don't usually take part or find it difficult to meet new people in their local area. Invite voluntary organisations like the WI, or schools, businesses that could provide food and/or drink, local music clubs for entertainment. This is the chance to get to know your local area so find out what there is and how they could get involved!

4 key ingredients to remember while planning a Community Takeover



FUN



elements that allow people to connect easily – think games, music, bb-thank-qs, or creative activities

OPEN



to all members of the public and organisations with different missions – everyone's welcome

ACCESSIBLE



location so your takeover is open to anyone and easy to get to – think play streets, parks or open office spaces

THANKFUL



for communities, organisations, people and groups – from every background

This Thank You Day, let's take a moment to get together with our communities to reconnect with people who make them kinder and more connected.

Learn more about community takeovers get involved - thankyouday.org.uk



2023 Stories

Samantha D'Souza BEM, Community Champion, Asda Hayes

IT WAS AMAZING!!! I was only thinking maybe 10 people would actually show up, but as you will see in the photos and footage. Our Community answered my invitation to join us with great enthusiasm. We had representatives from the following local groups. W.I (women's institute) Hayes, Alzheimer's Society Cafe Hayes, Age UK HHB, Hillingdon Hospitals Charity, our local Mosque, community volunteers, our in-store Seattle Coffee Cafe manager, Shaun & colleague Damien, a waitress from the Beefeater a few doors away from us, randomly joined in and some people bought family, friends, children.

We did the Flash Mob another time, after a quick break of Tea and cake. All in all, I was truly overwhelmed at the response. There was a table out with give away Thank You cards and then leaflets from our various groups who offer services and support for Dementia. It was a bit of a networking opportunity too, as a couple of my groups chatted and connected in order to offer each other some support with future projects.

I really do love my Community and my job.



Jenny Fitzsimmons - Forget Me Not, Dementia Cafe Organiser

The Day was absolutely incredible. The sun was shining, the church hall looked beautiful with tables set up with white tablecloths and red rose patterned china.... The FUN ukulele band dressed in bright red shirts, afternoon tea prepared by a local coffee shop called Hungry Elephant and delivered to us, our amazing team of volunteers all ready in their electric blue Forget Me Not t shirts and people started arriving.....

By 2pm we had our 85 guests seated, the atmosphere was humming with anticipation and laughter, you could feel the warmth and support from everyone, our friends from the community, from Marton United Reformed Church, from our Admiral Nurse based at the Trinity Hospice Blackpool and our local friends from the Alzheimer's Society.

We sang, we made new friends, we enjoyed our lovely afternoon tea.



Plan your Thank You Day

1. Pick a date

We've got that covered for you. Sunday the 7th of July the UK's national Thank You Day is the prime day to take over your community, come together and give thanks.

2. Decide who you're hosting with

This could be friends, family, neighbours or any local group you're a part of!

3. Host a quick planning meeting or group chat

Host a quick planning meeting or group chat

This is a great start to get to know your local area, what businesses are there, what expertise are amongst the local people in your area that could help contribute to the event. This meeting you can create a checklist for your event and assign a person to each task.

Tasks could include:

- **Finding a venue:** indoors, online, street party, think about accessibility for everyone; parking spaces, ramps, if online consider features such as subtitles and don't forget to decorate this venue!

- **Arranging activities:** what local clubs are in your area? drama, sports clubs, activities for kids, face painting etc, craft activities. What skills are there amongst local people? Bring people together to skillshare.

- **Providing food:** local cafes, restaurants, chefs, think about having food from different cultures, reflect the diversity in your area

- **Booking entertainment or speakers:** is there a local band? Music club? Choir?

- **Making sure it's accessible for all:** Ramps/Tables/Chairs/Toilets

- **Planning promotions for and during the event**

4. Sourcing resources

This doesn't have to cost the earth or in fact it could cost nothing at all with the right people and organisations involved.

This will depend on your local area and what people and businesses are happy to contribute to but here are some things to consider:

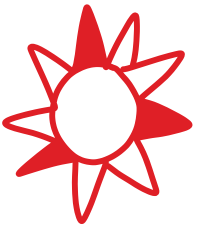
Venue: This could simply be your back garden, local park or street. **Food:** Everyone brings a dish

Promotional materials: Print posters at your local library

Acquiring a local first aider: Call around your neighbours, friends and family

PA system: You'll know someone with a bluetooth speaker

Documentation: Don't forget to take photos and videos of what you've achieved!



A top tip for hosting your Community Takeover

Keep your event low cost, simple and open to all by closing your street for your takeover!



Playing out provide easy access resources for you to apply to close your street for #ThankYouDay. [HERE](#)

It takes just a few minutes to follow their instructions and apply to the local council to close your street.

OR Get in contact with Asda



Asda community champions are backing Thank You Day this year and want you to reach out to host Thank

You Days with them! To get intouch with your local champ:

Visit <https://storelocator.asda.com/>

Find your local store
Click and scroll to the bottom of the page for champion contact details.



Catering your day with a BB-Thank-Q

Food helps bring people together, so, what are you going to make? As a part of your community takeover we suggest you embrace the summer and host a BBQ. We'll have a host of our thank you recipes for you to check out soon.

And for pubs, hospitality organisations or generally larger gatherings we will soon have a special recipe from BBQ Ben.

P.S. If you want to take some of the pressure off yourself, you could always ask everyone who's coming to bring a small side dish - that way there will be loads of different food for everyone!

IMPORTANT THINGS TO REMEMBER

- Remember to follow all government guidelines when it comes to the number of people who attend your barbecue.
- If you're cooking meat, make sure it is cooked thoroughly before serving it, you don't want to give people food poisoning!
- When you've finished barbecuing, don't move it until it's completely cooled down. If you're using a disposable barbecue, tip water or sand over it once you've finished.
- Don't forget to tidy up after yourself if you're in a public space - pick up all your litter and put it in the correct bins.
- Never place a barbecue near anything flammable.
- Never use a barbeque indoors or inside a tent, the carbon monoxide they produce can be fatal



Health & Safety Tips



Sun Safety

It could be a rather hot day so be sure to have plenty of water and sunscreen available.

Food safety

There are 14 allergens which have to be stated either on the food label or through provided information. These are:

- Celery
- Cereals containing gluten
- Crustaceans
- Eggs
- Fish
- Lupin
- Milk
- Molluscs
- Mustard
- Nuts
- Peanuts
- Sesame seeds
- Soya
- Sulphur dioxide

Food Hygiene

A cook's first priority is to ensure their food is safe to eat. A good tip is to follow the FSA's four

Cs – the food things to remember to prevent the spread of food poisoning.

These are:

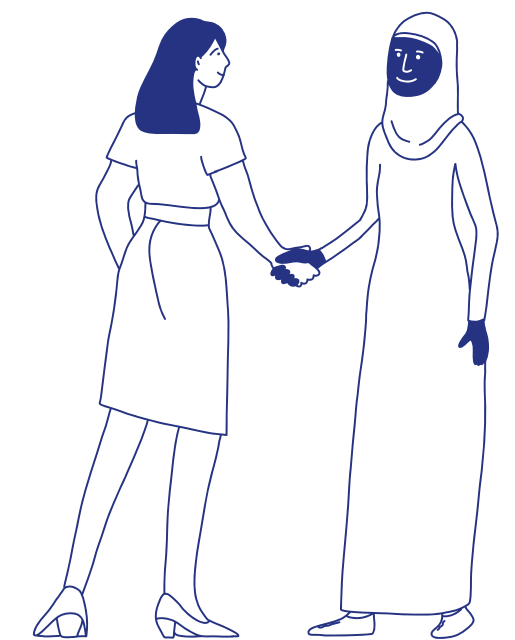
- Cleanliness
- Cooking
- Chilling
- Cross-contamination

First Aid

You may have people in your local area who are first aiders already to be on hand. As well as reaching out to your local GP to see if anyone would be able to help out on the day.

Tidy Up

See sustainable section for points on recycling and minimising food waste. Be sure to clear up the venue you are using and to not leave rubbish about. Want to keep your local area clean for everyone. Ensure decorations are taken down and disposed of responsibly or can be kept to use again in the future.



Spread the word. Join us on socials!



Make sure you engage the public to get them involved in your Thank You Day.

Get involved in 3 simple steps:

1 Spread the word via Social Media

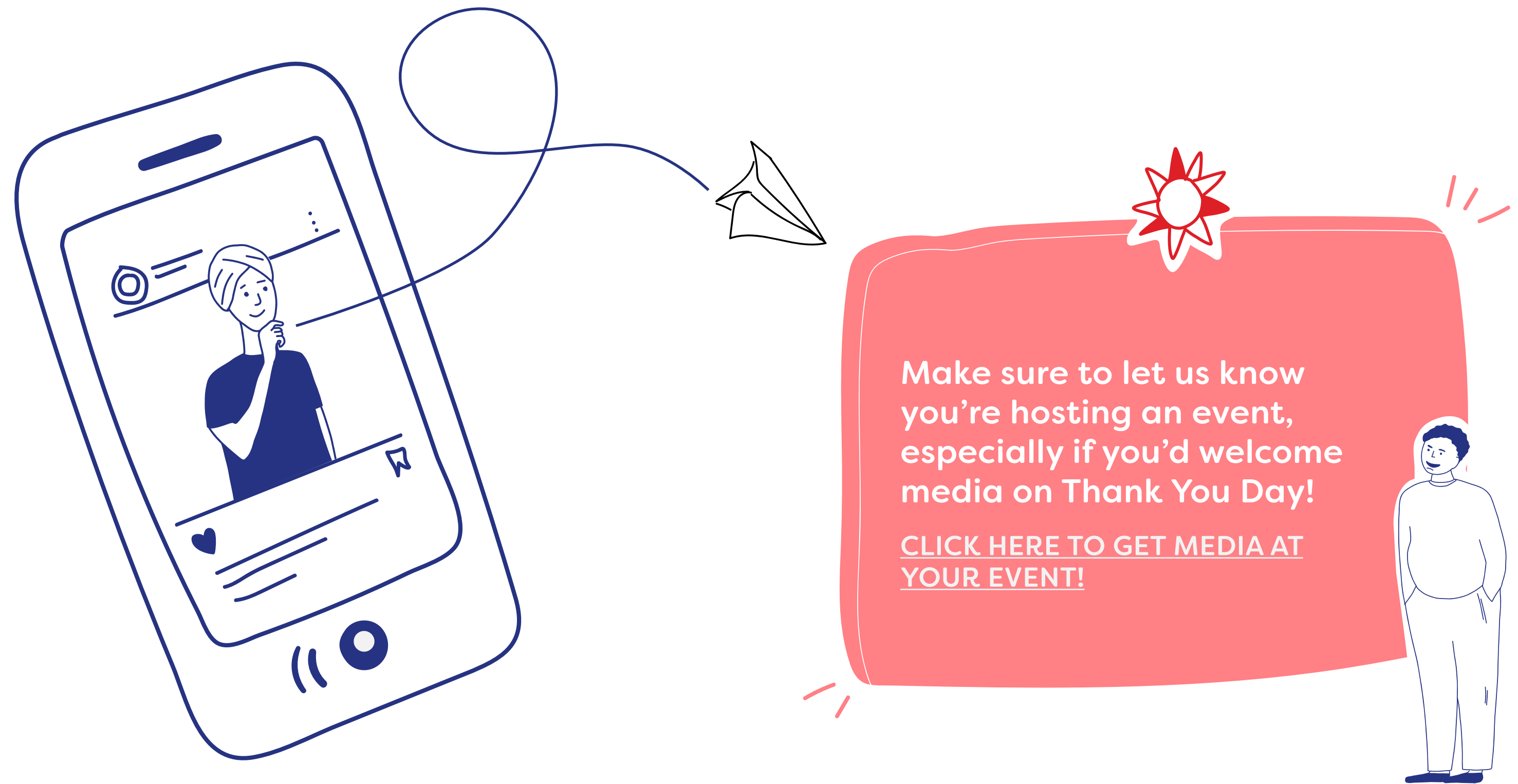
[Create a facebook event](#) for your community takeover and invite all your friends to link and follow.

2 Create announcement posts

- See the next page for ideas on designing your post or simply use the ones we've shared.

3 Checklist to get everyone involved!

Engage your family and friends and find your local legends to thank. Refer to the next page for a checklist of people you shouldn't forget!



Make sure to let us know you're hosting an event, especially if you'd welcome media on Thank You Day!

[CLICK HERE TO GET MEDIA AT YOUR EVENT!](#)

2. Create announcement posts

Ask your friends and family to plan their own Thank You Days

“#ThankYouDay is back, Sunday 7th July.

I am / We're doing something special to give thanks to local legends that make our communities great.

Save the date, and look out for more updates about this!

Get involved at:
thankyouday.org.uk



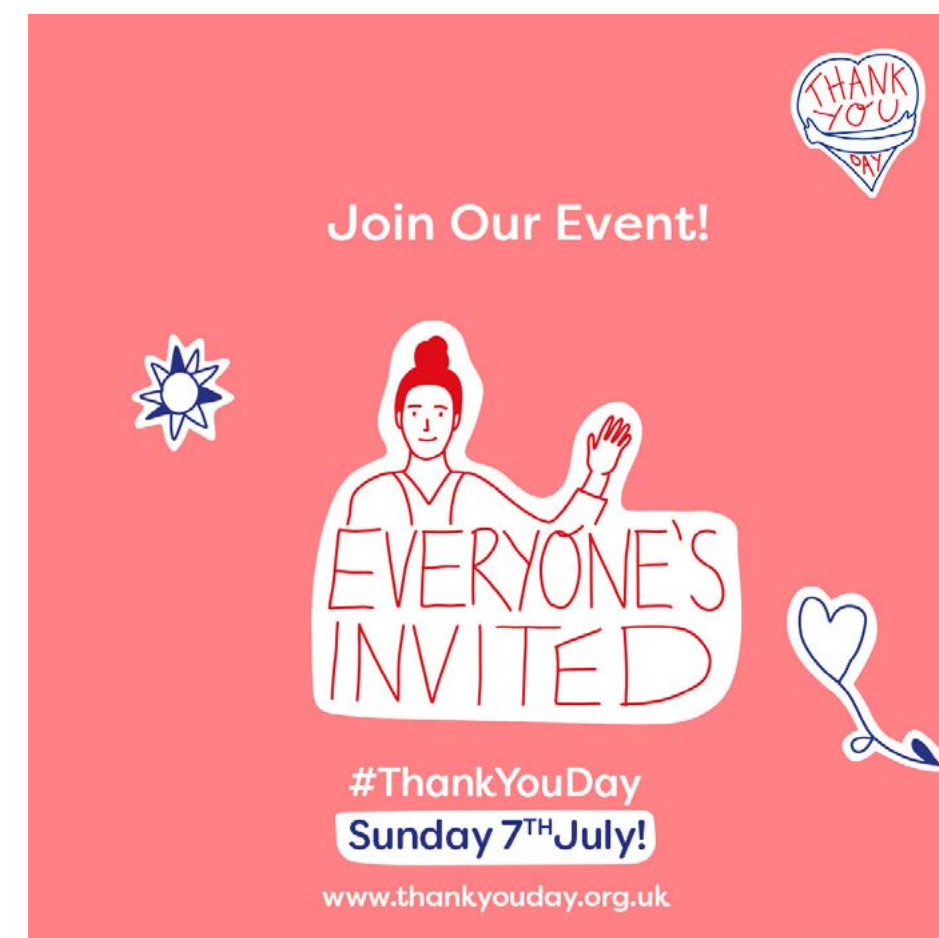
Announce that you're organising something for Thank You Day

“#ThankYouDay is back, Sunday 7th July!

Give thanks to local legends that make your communities great.

We're joining in to thank our [xyz] - plans coming soon!

Join us in thanking local legends at:
thankyouday.org.uk



3. Checklist to get everyone involved!

Make sure to get everyone locally, including local businesses to post about it.

Especially:

- Mum's groups
- Sports clubs
- Arts clubs
- Local council/community centre
- Walking groups
- Services; local police, fire, GP

Promote through local press; radio stations and newspapers.

Create posters with details of date and time and what is included and be sure to leave!

Keep checking the Thank You Day website for more resources and ways to amplify your day.

[Download Social Media Assets](#)

[Download Logo & Branding](#)

Stay in touch!

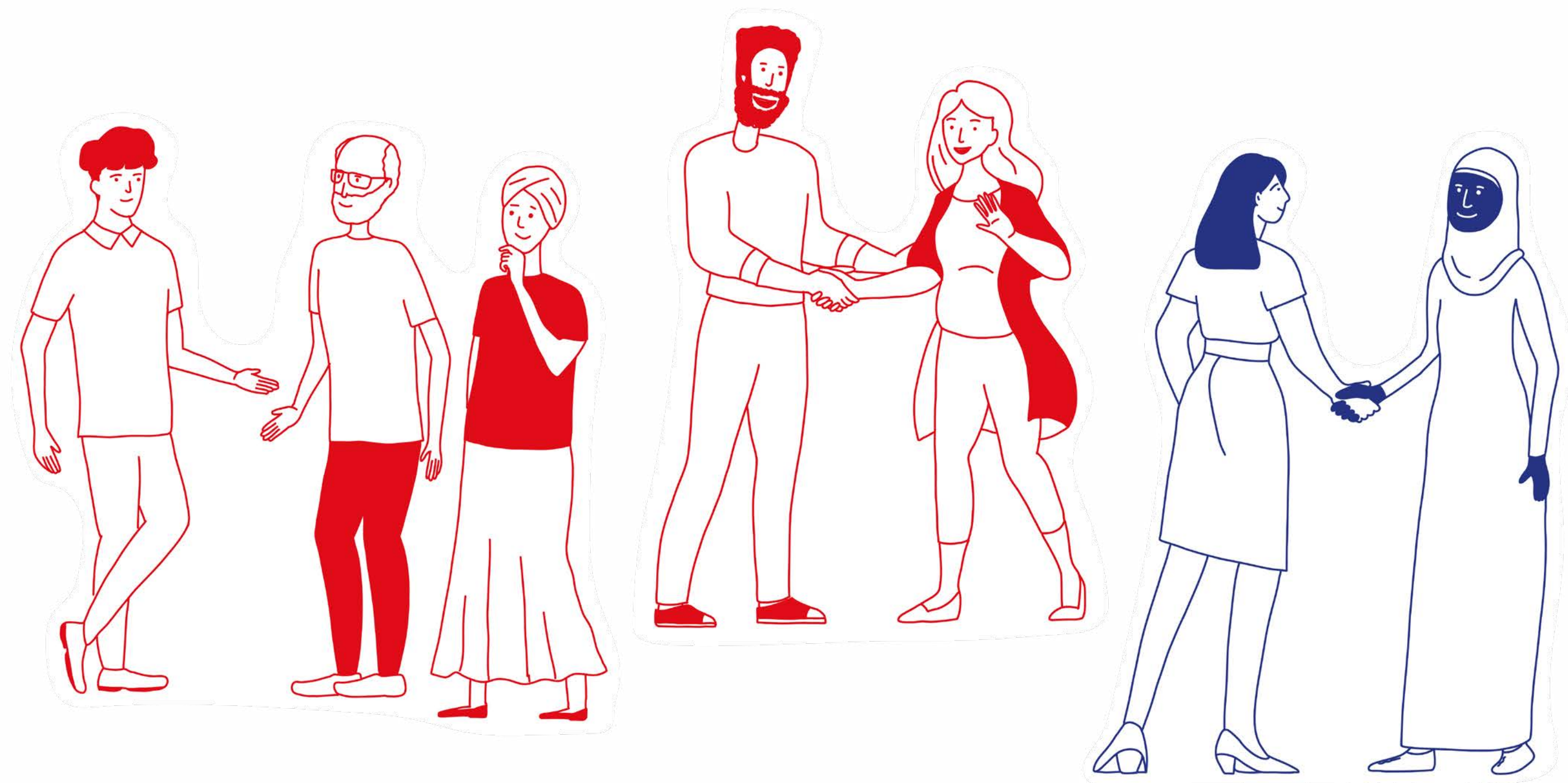


This doesn't have to be a standalone event, and can be something you continue every year as part of community takeovers for Thank You Day.

As well as this it is a great way to keep in touch with local people and get people together to do different things more often.

Keep the social media pages going! These can help promote local businesses or in line with local legends, nominating people in your community who have gone above and beyond.

Share this pack with someone else you know!



Organisations behind the campaign



/together is one of the biggest and most diverse coalitions ever assembled in the UK, dedicated to bridging divides in our country, and building communities that are kinder, closer, and more connected.



Thanks to National Lottery players, /together has received £1 million over three years from The National Lottery Community Fund, the largest funder of community activity in the UK.

THANK YOU



thankyouday.org.uk